



The Teachers' Guild of New South Wales

Established 1892

Doceo ut discam: I teach, that I may learn

ACN 000 011 138 ABN 35 000 011 138

26 November 2021

PROJECT OFFICER FOR ADVOCACY

ROLE DESCRIPTION - TEACHERS' GUILD OF NEW SOUTH WALES

The Project Officer for Advocacy role is to be a voice for the Teachers' Guild of New South Wales in providing awareness with high-quality blogs and social media opportunities across our systems of education.

Responsibilities

- Coordinate the Teachers' Guild of New South Wales social media platforms which include Twitter, Instagram, LinkedIn and Facebook in providing a voice for the Guild in building relationships with teachers and educators.
- Maintaining and raising the Guild's social media opportunities with publications, events and awards nominations for the Teachers' Guild of New South Wales across our systems of education.

Required Skills

Ability to engage teachers and educators who are leading, preparing students and communities across our systems of education with social media opportunities in raising awareness for the Teachers' Guild of New South Wales.

Purpose: To develop the Guild's voice in providing advocacy with high-quality professional social media opportunities in raising awareness for teachers and educators across our systems of education.

Reporting: Provide updates to each Council meeting for ratification.



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Website: www.teachersguild.nsw.edu.au

Facebook: www.facebook.com/TeachersGuildofNSW

Twitter: @TGNSW